

FIVE OUTSOURCING TIPS

Outsourcing can be a minefield of errors if you don't know what you are doing. We have some favourite gigs, and these are gigs that we use every day in our business.

CONTENT WRITING

If you struggle to write content then this gig could well solve your problem. This was found using the 'Stealth Search Technique' explained in our Fiverr guide.

Here are the gig details:

<https://www.fiverr.com/awesomeabs5/provide-3-original-content-articles>

SIMPLE GRAPHICS

One of the easiest ways to add extra value to a product is to setup a Facebook Group. It's quick and free to do, but to make it more professional just add a graphic at the top.

We got ours for only \$5 here from one of our top Fiverr sellers :

<https://www.fiverr.com/buddhik/design-any-type-of-cover-poster-banner-visiting-cards-and-any-photoshop-works>

PROOF READING

Most people make mistakes when writing their content or sales copy. It's essential to have it checked, but most people assume proof-readers are expensive.

Well this one is not:

<https://www.fiverr.com/mary200/proof-read-and-edit-5000words-in-24hrs>

SIMPLE PRODUCT CREATION

We have a ninja trick we used to create one of the ebooks in Outsource Explosion very quickly, and you can duplicate the process.

Here's how to do it –

- Buy some videos with PLR rights, or arrange an interview with someone
- Then get the videos/recording transcribed
- Format it

and you have an ebook!

Here's one of the gigs we use for transcription

<https://www.fiverr.com/oneillia/do-30-minutes-transcription-of-your-files>

EMPLOY A VIRTUAL ASSISTANT

There are so many gigs available on fiverr it's often difficult to find one that offers exactly what you want. One way around this is to hire a virtual assistant who will complete tasks to your specification.

Here's a gig we've used for just that purpose:

<https://www.fiverr.com/proprservice/work-as-virtual-assistant-for-3-hours>

Remember, if you buy one gig it is \$5 but often if you combine a number of gigs, for example you want a virtual assistant for 4 times the 3 hours, the price will be less for the longer gig.

Always Ask!

To Your Success,

Keith Purkiss and Mandy Allen

Learn more about Outsourcing and Fiverr with:

